

Austin Latino Music Association

P.O. Box 6462, Austin, TX 78762 - almamail@msn.com

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FOR IMMEDIATE RELEASE

CONTACTS:

Alex Gonzales, (512) 461-9050, alexg@austin.rr.com

Mario Parras, (512) 762-3260

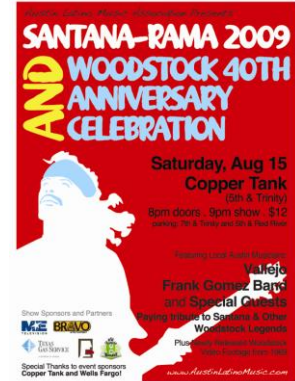
WHO: ALMA (Austin Latino Music Association) Presents

WHAT: Santana-rama 2009 and Woodstock 40th Anniversary Celebration
Featuring Local Austin Musicians Vallejo, Frank Gomez Band and many special guests paying tribute to Santana and other legendary artists from Woodstock.

WHEN: Saturday, August 15, 2009, 8 PM to 1AM

WHERE: Copper Tank, 504 Trinity St

COVER: \$12 Admission: 21+



ALMA is proud to present Santana-rama 2009 and Woodstock 40th Anniversary Celebration on August 15, 2009 at The Copper Tank at 5th and Trinity. Music by Vallejo, Frank Gomez Band and Special Guests. The multimedia show will also include video footage of vintage performances by Santana and many other artists at Woodstock Festival in 1969. Doors open at 8 pm. Live music 9 pm - 1 am.

ALMA presents our 3rd annual local tribute to guitar legend Carlos Santana, who celebrated his 62nd birthday July 20, 2009. Carlos Santana has been playing the guitar since he was eight (8) years old. In the late 1960's, Carlos & his band created a distinctive sound that fused many musical styles including rock, blues and jazz as well as Caribbean and Brazilian musical styles. Carlos has had a long and illustrious career that began with a break-out performance during Woodstock in 1969. Carlos who continues to perform to this day, is frequently cited as an influence by many legendary guitar players and is beloved the world over.

On the weekend of August 15th, 1969, an estimated 400,000 people from all over America descended on the 600-acre dairy farm in Bethel, New York, for a three-day concert, the Woodstock Music and Art Fair. On Monday, August 18th, they all melted back into America after witnessing legendary performances by, among others, the Who, Santana, Janis Joplin, Creedence Clearwater Revival, Joe Cocker, Sly and the Family Stone, Jimi Hendrix and, in only their second live show together, Crosby, Stills, Nash and Young.

August 15, 2009 is the 40th Anniversary of the Woodstock Music Festival and ALMA felt the opportunity to celebrate this incredible music event along with Santana-rama would provide a great time and opportunity to better appreciate this incredible moment in musical history!

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The line-up for Santana-rama 2009 and Woodstock 40th Anniversary Celebration will include performances by Vallejo, Frank Gomez Band and special guests Anita Benner, Myrna Cabello, Andres Cantisani, Elizabeth Lee, Todd Thompson and Haydn Vitera paying tribute to Santana and other legendary artists from Woodstock.

www.vallejomusic.com

www.frankgomezmusic.com

www.myspace.com/anitabennermusic

www.myspace.com/myrnarocks

www.myspace.com/cantisani

www.myspace.com/elizabethlee3

www.dharmabomb.com

www.myspace.com/haydnvitera

www.bravoentworldwide.com

“Santana has influenced several generations of guitar players all over the world and has inspired many with his positive message of peace and unity.” **said Raul Alvarez, a founding member of ALMA.** “By presenting Santana-rama, ALMA hopes to create a venue by which local musicians can pay tribute to this rock legend and to showcase a wide array of local talent who perform a style of music that is as inspiring, exciting and inventive as the music of the artist to whom this event pays tribute.”

About ALMA

ALMA, meaning “soul” in Spanish, is a non-profit organization founded in 2001 whose mission is to increase knowledge and awareness about the contributions of Latino music and musicians to the local music scene and to provide exposure and resources to local musicians. In addition to Santana-rama, ALMA’s signature programs include “Sonidos del Barrio” (e.g. Sounds of the Barrio) started in 2001, Latino Music Month started in 2006, and Viva Jose Alfredo Jimenez started in 2008. ALMA was also a collaborator in this year’s “Pachanga Latin Music Festival” that took place on May 30th, the bookend to Latino Music Month 2009. More information about ALMA can be obtained at www.austinlatinomusic.com.

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